

Front and Back Ends of Innovation

Assignment 4

Select an architecture that you believe is truly a masterpiece in some way.

It could be a building, a ship, a product, a system, etc.

Provide a description and picture of the architecture in a powerpoint slide(s), and ...

Come up with at least two heuristics that, according to published expert opinion, captures the essence of the architecture's appeal to you.

Post your slides in your google folder

Due Feb 17