

Front and Back Ends of Innovation

Assignment 6: Six Hats

Assignment: Prepare for a six hats meeting, assemble a group and conduct a six hats session. Your prep work will count for 80% of the grade, while your record of the output of the group will count for 20% of the grade on this assignment.

Individual Assignment: The individual work is 80% of the grade on this assignment. Prepare to conduct a six-hats style meeting. Make the following documents:

Blue Hat procedures – Generate a “problem statement” for the group to work on. Publish an agenda and take meeting minutes.

White Hat data - Make a list of the facts, including web-search results

Green Hat ideas – Start a list of your ideas, including sketches of ideas

Yellow Hat opportunities – Create a list of the opportunities, including a priority ranking of them.

Black Hat cautions – Create a list of the major risks associated with all the ideas.

Red Hat observations - List the potential emotional reactions of the two (or more) most important stakeholders.

Group Leading Assignment: The output of the group meeting is 20% of the grade on this assignment. Gather a group of people, the more diverse the better, and conduct the meeting using the six-hats approach. Note, you don't have to tell the group you are using six-hats. Record whether the group added new material for your lists.

At the end of the meeting, record a “way forward” indicating next steps.

Due Feb 25